



CVS Health – CVS Pharmacy Program

A national architecture program with America's largest pharmacy chain

NORR has been a leading member of the CVS Pharmacy National Architecture Program since 2001 completing more than 2,500 stores across the US. Services within this program: include prototype design and management, new construction, remodels, expansion, brand conversion and refresh and maintenance.

We have accompanied CVS on their journey to refocus the brand on its core mission - health experience. NORR's latest prototype designs for the chain feature transformative changes to simplify and streamline customer/patient journey. The innovative design of this reduced footprint floorplan elevates the customer experience with modern finishes, energy efficient lighting, and an evolved pharmacy.

NORR is committed to collaborating with CVS Health as the brand continues to evolve its health service offerings to the community including audiology, optometry and health hubs.

CLIENT	CVS Health
PORTFOLIO	Retail
CATEGORY	Retail Health and Pharmacies
SIZE	6,000 SF – 25,000+ SF (557 SM – 2323+ SM)
LOCATION	Nationwide Program, US
DATE	Ongoing
SERVICES	Architecture MEP Engineering Structural Engineering Interior Design

AWARDS

- 2010 City of Gainesville Beautification Awards, Building Design Commercial & Retail Businesses Category, CVS Pharmacy Gainesville
- 2008 Michigan AIA Masonry Award Canton, Michigan

NORR

Retail

NORR is at the forefront of innovative national and international retail design. We have a proven track record of designing vibrant and commercially viable retail environments that enable product sales and deliver maximum value per square foot. We work in collaboration with major brands to develop a retail experience that embraces consumer trends, technology advances and business imperatives.

Design Expertise Across Retail Types

NORR's retail design expertise provides specialized architecture, interior design and engineering for a variety of retail types. Our experiential designs have been realized in small single-site and multi-location retail and concepts and mixed-use environments, as well as large-scale department and anchor-focused stores and destination shopping centers. We are also actively involved in retrofit, upgrading and renovation projects that focus on maximizing return on investment, always working toward helping reposition the strategically located asset within its marketplace. Our collaborative design process adds value through clarity of project vision, market analysis and a well-defined retail experience through the eyes of the client and retail guests.

Services with Value and Impact

NORR has developed a framework to provide best value in the extremely competitive retail landscape. Every retail project is different and has different requirements. From the initial stages, we can provide essential services including feasibility studies and code audits, existing condition analysis, test fit-ups and prototype design and development. Our dedicated team of retail experts design for renovations, repositionings, rebrands and new builds. Every retail program considers sustainability, accessibility and compliance requirements. This retail framework has proven value and impact for retail projects worldwide.

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