



Eureka!

An elevated community lifestyle at Eureka!

From Austin to Seattle, Eureka! Restaurants evoke a feeling of community for guests who are welcomed to eat, drink and be social at any of their 26 locations nationwide. NORR provides full architectural, interior design and engineering services, to craft each Eureka! restaurant into a unique social space, always with the local community and neighborhood in mind. From restaurant to music venue, Eureka! is a culmination of family, friends, lifestyle, culture, passion and fun. The design and culture have created more of a following out of its diners, who often hunt for their neighborhood Eureka!

NORR's use of industrial and sustainable materials, such as reclaimed wood and tile throughout, mirrors the environmentally conscious concept of Eureka! We chose warm contemporary, and slightly rustic design elements that are the underlying identity at every Eureka! location, differentiated by local and sustainable food, drinks and music. Together, there is a consistent visual language of warmth and community in each location.

CLIENT	Eureka!
PORTFOLIO	Restaurants
CATEGORY	Casual and Fast Casual Dining
SIZE	3,500 SF (325 SM)
LOCATION	US
DATE	Ongoing since 2014
SERVICES	Architecture MEP Engineering (Provided by outside consultant under contract with NORR) Interior Design

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Restaurants

Whether a single restaurant location, prototype development, or program implementation, NORR knows restaurant design. Our team of architects, interior designers and engineers work collaboratively with clients to design buildings and spaces that consider location and local relevance in balance with food and beverage concept, format and brand to achieve both a successful restaurant operation and guest experience.

Quick Service

NORR's design for quick-service restaurants combines modern flourishes to compliment a client's brand with high-tech tools to speed-up service and increase the bottom line while preserving customer experience. The line between quick service and fast casual experience continues to blur. Quick-service restaurants are adopting the upscale decor of their casual dining competitors such as locally relevant art and graphics. At the same time, operators' efforts to reduce the costs of construction, cut waste and increase sustainability result in repurposing old buildings and investing in energy-efficient equipment. As the sector evolves so does NORR, with an evidence-based design strategy.

Casual and Fast Casual Dining

Since the advent of the fast casual restaurant decades ago, NORR has been providing specialized architecture, interior design, and engineering services to suit the unique needs of casual dining and fast casual dining restaurants. To ensure flawless exchange from front

of house to back of house, NORR combines current technology with a purposeful design aesthetic to expedite service and enhance guest experience. With years of restaurant design experience and an uncompromising dedication to quality and service, NORR creates unique, experiential dining spaces to meet the goals of our clients.

Fine Dining

A well-designed fine dining restaurant will enhance the overall dining experience through expert attention to detail. NORR is adept at the creation of fine dining spaces that balance the restaurant's core mission with contemporary design to create a compelling atmosphere that will be memorable for guests.

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