



Hyatt Hotel Prototypes

Helping a top hospitality brand shape their vision

NORR Chicago's office has a decade long relationship with Hyatt's corporate office in Chicago as their architects in the design and development of their highly successful select-service brands, the Hyatt Place and the Hyatt House.

The relationship started with NORR working on the first set of roll outs of the Hyatt Place new build prototype product back in 2009 for new franchisees. Hyatt's design team saw in NORR the ability to interpret the prototype concept in very practical ways and take the design vision to fruition.

Hyatt invited NORR to be their prototype architect for the Hyatt Place and Hyatt House prototype work. Over the last ten years, NORR has continuously participated in the design evolution of both brands, working collaboratively with Hyatt's design team and design partners.

- Hyatt Place North America Prototype Design
- Hyatt Place Global Prototype Design
- Hyatt Place International Prototype Design – Asia Pacific
- Hyatt Place International Prototype Design – Middle East/Africa
- Hyatt Place International Prototype Design – Latin America
- Hyatt Place Europe/Middle East Prototype Design
- Hyatt Place Urban Prototype Design
- Hyatt Place Leisure Prototype Design
- Hyatt Place Lite Prototype Design
- Hyatt House Prototype Design
- Hyatt Place/Hyatt House Dual Brand Prototype Design

CLIENT	Hyatt Hotels Corporation
PORTFOLIO	Hospitality
SIZE	Various
LOCATION	Global
DATE	Ongoing Program
SERVICES	Architecture Interior Design

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Hospitality

NORR's Hospitality team dreams big. Whether collaborating with a major hotel brand for the design of a cutting-edge new millennial-focused hotel concept or designing a custom boutique hotel in an urban setting, we bring the highest level of design standards and blend this expertise with specific local requirements to successfully deliver high quality solutions customized for specific sites.

From Signature Properties to Major Brands

NORR has a rich history in the resort, entertainment and hotel market internationally having worked for some of the world's most successful brands and developers. Our portfolio reflects a full range of accommodation types, from new and dramatic luxury resorts to boutique designs and focused service hotels. We also have a core strength in the design of hotel renovation projects for major brands that achieve their business goals through increased occupancy, average daily rate and guest satisfaction.

Working Across Geographies to Deliver the Guest Experience

Large mixed-use resort, entertainment and hotel design is driven by a wide range of design specialists. NORR has great success in leading diverse, geographically remote team members to achieve a fluid roll-out of project deliverables. Our multi-disciplinary team collaborates with clients to create the next generation guest experience. We leverage the unique location and culture in the design on balance with technology, facilities and local food and beverage, to create a specialized program that deliver real return on investment.

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