



Centre 10

Exciting neomodern building rejuvenates an abandoned site

NORR transformed an abandoned site that was once planned as residential use, into a Class A office building in Calgary's downtown core. The key challenges were to work with an existing parkade structure and structural grid to allow for a workable commercial floorplate, build to LEED® GOLD and BOMA BEST Certifications and to reduce the project Schedule while never compromising design.

Considerable redesign was required as the NORR team switched from the previous dual tower plan to a single office building, all while working within the existing footprint and foundations. We based our solution on Mies van der Rohe principles of minimalism and modernist design to create the 10-story Centre 10 commercial office building. The façade is layered with seven different hues of glass in anodized aluminum frames creating visual interest. The aesthetic is repeated at street level to emphasize transparency. A roof-top terrace, expansive second-floor balconies and patios on the west and south sides of the commercial building, provide a serene environment for tenants and visitors. Additional modern office building features include a fitness facility, common mail room, operations, staffed concierge and street-oriented retail and restaurants.

CLIENT	Centron Group
PORTFOLIO	Commercial
CATEGORY	Ground Up Building
SIZE	355,000 SF (30,000 SM)
LOCATION	Calgary, AB, Canada
DATE	November 2013
SERVICES	Architecture Interior Design

AWARDS

- 2015 Building Award, Awards of Excellence in Concrete
 - 2013 Alberta Construction Magazine, Top Projects Over \$50 Million Commercial Category
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Commercial

NORR's focus on high-performance buildings is supported by our integrated design approach, with architects, interior designers and engineers working in unison to create optimum solutions. Our project experience extends across the entire spectrum of services, from master planning to workplace strategies. We take a client-centric approach to every project to deliver on business objectives and long-term value and efficiencies.

Designing to Meet Business Objectives

Our commercial architecture design approach is to create impactful, creative and sustainable projects to respond to our client's very specific goals and business objectives. We design for the future by creating state-of-the-art office structures and interiors that support healthy environments for the workforce. This enables higher employee productivity and lower operating costs. We do this through research and selection of mechanical, electrical, life safety, elevator and communications systems, sustainable materials and programs for each and every design project. The result is measurable performance against business objectives.

Creating for Long-Term Value and Efficiencies

We also know that it is critical that office buildings, workspaces and systems, be designed for flexibility, to accommodate the changing demands of tenants, and their workforce, over time. Expectations of the work environment and the rapid advance in technology are major factors in design. Building owners and employers

need to offer a gamut of completely-wired, flexible floor plates, collaborative and hoteling workspaces and employee amenities to remain competitive for tenants and skilled talent respectively. At NORR, we design for today, and tomorrow, to ensure our clients realize long-term value.

Sustainable building practices are also relevant when considering resiliency in the designs of building envelopes and reducing the environmental footprint, resulting in cost and energy savings. We've partnered with our clients to realize efficiencies on everything from brownfield projects to renovations to adaptive reuse structures. In every instance, we embrace the vital role that design plays in our lives and communities.

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