



Hampton Inn by Hilton

A unique hotel design on an infill site in downtown Calgary

Triple One Properties Limited identified an opportunity to build a hotel on a unique infill site in the downtown core of Calgary, AB to introduce much-needed guest accommodations at compelling price points for business and pleasure travelers. The vision is to create a hotel featuring Kohler branded guestrooms that will add to the neighborhood diversity and vitality in the predominant destination for business, retail, entertainment and culture. Currently in pre-construction, the 16-story, 156-room hotel will fly the Hampton Inn by Hilton banner.

To realize the vision, NORR worked collaboratively with Triple One and a geographically diverse team of consultants to conceptualize a design that considered the hotel brand, guest demographics, site constraints and opportunities, and entitlements as provided by jurisdictional permissions. The dynamic qualities of the urban setting are recognized by the way the hotel program integrates the public and resident guest experience. This includes design features such as the street level faceted building elements that communicate the hotel's image, animate the streetscape and form the protected and welcoming pathway to the main entrance. The design also incorporates accessible glazed connections to the +15 walkways, a retail storefront and views that extend from the guestrooms and penthouse level common amenities to connect to the neighboring array of modern skyscrapers and historic buildings.

The site and design strategy were shaped by several inventive solutions employed to solve planning challenges presented on a narrow 50-foot parcel of land. The design managed functional and formal requirements such as pedestrian and vehicular access by introducing a one-way porte-cochere and provides a managed underground parking solution comprised of triple-high vehicle stackers serviced by a car lift. To make way for the new development, an existing two-story building was demolished to ready the site for construction.

CLIENT	Triple One Properties Limited
PORTFOLIO	Hospitality
SIZE	94,034 SF (8,736 SM)
LOCATION	Calgary, AB, Canada
DATE	2021
SERVICES	Architecture

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Hospitality

NORR's Hospitality team dreams big. Whether collaborating with a major hotel brand for the design of a cutting-edge new millennial-focused hotel concept or designing a custom boutique hotel in an urban setting, we bring the highest level of design standards and blend this expertise with specific local requirements to successfully deliver high quality solutions customized for specific sites.

From Signature Properties to Major Brands

NORR has a rich history in the resort, entertainment and hotel market internationally having worked for some of the world's most successful brands and developers. Our portfolio reflects a full range of accommodation types, from new and dramatic luxury resorts to boutique designs and focused service hotels. We also have a core strength in the design of hotel renovation projects for major brands that achieve their business goals through increased occupancy, average daily rate and guest satisfaction.

Working Across Geographies to Deliver the Guest Experience

Large mixed-use resort, entertainment and hotel design is driven by a wide range of design specialists. NORR has great success in leading diverse, geographically remote team members to achieve a fluid roll-out of project deliverables. Our multi-disciplinary team collaborates with clients to create the next generation guest experience. We leverage the unique location and culture in the design on balance with technology, facilities and local food and beverage, to create a specialized program that deliver real return on investment.

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