



Industrious Workspace Chicago

Transformative coworking space in Chicago's Financial District

New York-based coworking provider Industrious opened its largest Chicago location at the top floors of the historic Central Standard Building, formerly Federal Reserve Bank of Chicago. Located at the main intersection of Chicago's Financial District, the design vision was to create a double height multi-level workspace and amenities that would feature panoramic city views, embracing the historic relevance of this building and the stunning views of the Chicago Loop and the Chicago Board of Trade Building across the street.

NORR designed the premium hospitality-driven coworking interior with a clear vision. Understanding the opportunities of the existing space, the design efforts focused on creating a unique first impression, that would highlight key brand elements as well as historic ironwork architectural patterns and motifs that are present in the building and neighborhood.

At the heart of the space is a monumental steel staircase wrapped by a custom double height screen that serves as the focal point and hub of all social activities. This space connects the main floor lounge with the library and outdoor deck at the above level. The materials used in main areas also echo the wrought iron finishes and marble surfaces that are part of the Chicago Loop Historic Buildings, bringing a contemporary feeling through the furniture selection and the use of plant accents throughout. The Industrious brand identity is elevated with multiple amenities that feature private office suites, conference rooms and wellness areas providing multiple large to smaller and intimate spaces across all floor levels.

The coworking space at Central Standard Building has created an exciting transformation in line with the positive changes in the District. The project was successfully delivered with exceptional quality across all phases of design from space planning to construction documentation to contract administration. The result was the creation of an extraordinary space that reflects the history of the building in a professional and productive environment.

CLIENT	Industrious
PORTFOLIO	Commercial
CATEGORY	Coworking
SIZE	52,000 SF (4,830 SM)
LOCATION	Chicago, IL, US
DATE	September 2019
SERVICES	Architecture Interior Design

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Commercial

NORR's focus on high-performance buildings is supported by our integrated design approach, with architects, interior designers and engineers working in unison to create optimum solutions. Our project experience extends across the entire spectrum of services, from master planning to workplace strategies. We take a client-centric approach to every project to deliver on business objectives and long-term value and efficiencies.

Designing to Meet Business Objectives

Our commercial architecture design approach is to create impactful, creative and sustainable projects to respond to our client's very specific goals and business objectives. We design for the future by creating state-of-the-art office structures and interiors that support healthy environments for the workforce. This enables higher employee productivity and lower operating costs. We do this through research and selection of mechanical, electrical, life safety, elevator and communications systems, sustainable materials and programs for each and every design project. The result is measurable performance against business objectives.

Creating for Long-Term Value and Efficiencies

We also know that it is critical that office buildings, workspaces and systems, be designed for flexibility, to accommodate the changing demands of tenants, and their workforce, over time. Expectations of the work environment and the rapid advance in technology are major factors in design. Building owners and employers

need to offer a gamut of completely-wired, flexible floor plates, collaborative and hoteling workspaces and employee amenities to remain competitive for tenants and skilled talent respectively. At NORR, we design for today, and tomorrow, to ensure our clients realize long-term value.

Sustainable building practices are also relevant when considering resiliency in the designs of building envelopes and reducing the environmental footprint, resulting in cost and energy savings. We've partnered with our clients to realize efficiencies on everything from brownfield projects to renovations to adaptive reuse structures. In every instance, we embrace the vital role that design plays in our lives and communities.

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