



10XTO Athletic Club

Lifestyle Athletic Club at Boutique Hotel

10XTO is a feature amenity within Hotel X Toronto by Library Hotel Collection. This 90,000 square-foot, four-level, multi-amenity club was a vision of HK Hotels, LLC that NORR brought to life through a comprehensive fit up that today is recognized by Forbes list of '10 of the Best Hotel Gyms'. A big focus was creating a positive athletic experience embracing sport and fitness technology. The club's floor to ceiling glass and open floor plans, fosters a sense of community among members and staff offering sight lines to downtown Toronto and Lake Ontario, and to courts and studios, creating an inspiring and encouraging atmosphere.

The goal of the high-end club was to offer a facility that first and foremost offers a unique private member club for the community, and to also provide amenities to guests of Hotel X Toronto. The club features four levels of sports, fitness and lifestyle amenities including four indoor tennis courts and eight glass back squash courts, cardio and weight training area, spinning studio, yoga studio, golf simulator, change and locker rooms with showers and steam rooms, along with a full-service Guerlain spa. The member experience is augmented by a children's Play Center, Youth Lounge, Pro Shop, Member's Lounge and Restaurant.

10XTO is an integral feature of the destination luxury resort-style boutique hotel.

CLIENT	HK Hotels, LLC
PORTFOLIO	Sports & Recreation
SIZE	90,000 SF (8361 SM)
LOCATION	Toronto, ON, Canada
DATE	2018
SERVICES	Architecture Interior Design MEP Engineering

Sports & Recreation

NORR is a leading design consultant in the sports and recreation sector. Our experience is global and ranges from municipal community-centric facilities to medium-sized spectator complexes, college and university facilities and large-scale sports and entertainment venues. We create places and spaces that draw people together to collectively experience and participate in events.

Full Service and Experienced

NORR takes a holistic view of design through branding, urban and landscape design, retail and hospitality facilities and iconic architecture to achieve the project vision. We work closely with communities, institutions and stakeholders to develop a program that will satisfy user needs, provide efficient circulation, wayfinding and capacity to create a venue where spectacle and excitement keeps people engaged and wanting more. Good design supports multi-purpose, multi-functional spaces that are capable of hosting a wide spectrum of activities.

International Competition Venues

In Canada, NORR was part of the consortium that created SkyDome (now the Rogers Centre), the world's first multi-use professional sports stadium with a fully retractable roof. Thirty years later it continues to be home to the biggest sporting and entertainment events in Toronto. NORR, and its partners, also designed and constructed the award-winning Pan American Aquatics Centre and Field House. It was the largest new-build sport facility for the Toronto 2015 Pan Am Games. NORR built on its expertise in international diving centers from an earlier Dive Centre project at Southend, UK which was the 2012 Olympic camp for the British Diving Team.

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