



Industrious / EQ Office – Willis Tower Coworking

A premium workspace destination in Chicago’s iconic Willis Tower

Industrious and NORR collaborated on the design vision for a 52,000 square foot buildout of the 44th floor of the world-renowned Willis Tower in downtown Chicago, IL. Elevating the Industrious brand, the full floor was transformed into modern coworking space. At the base of the tower, a sprawling outdoor deck and garden, and more than 300,000 square feet of retail, dining and entertainment contribute to a flexible option to work in the heart of the city.

The coworking space features 100 offices, three large suites, conference and lounge spaces and a large main café with spectacular views of the city from the tallest building in Chicago. Complete with a Wellness Room, Private Conference Rooms and Workplace Amenities, the newly renovated space is ideal for teams of any size, from individuals to large groups and hybrid teams in between.

Designed for one of the highest-rated workplace providers in the United States, this state-of-the-art workspace fits seamlessly into the urban destination. Every aspect of the project was delivered successfully across all phases of design. The result is a premium all-inclusive workspace that provides flexibility to businesses of all sizes.

CLIENT	Industrious
PORTFOLIO	Commercial
CATEGORY	Coworking
SIZE	52,227 SF (4,831 SM)
LOCATION	Chicago, IL, US
DATE	December 2020
SERVICES	Architecture Interior Design MEP Engineering

Commercial

NORR's focus on high-performance buildings is supported by our integrated design approach, with architects, interior designers and engineers working in unison to create optimum solutions. Our project experience extends across the entire spectrum of services, from master planning to workplace strategies. We take a client-centric approach to every project to deliver on business objectives and long-term value and efficiencies.

Designing to Meet Business Objectives

Our commercial architecture design approach is to create impactful, creative and sustainable projects to respond to our client's very specific goals and business objectives. We design for the future by creating state-of-the-art office structures and interiors that support healthy environments for the workforce. This enables higher employee productivity and lower operating costs. We do this through research and selection of mechanical, electrical, life safety, elevator and communications systems, sustainable materials and programs for each and every design project. The result is measurable performance against business objectives.

Creating for Long-Term Value and Efficiencies

We also know that it is critical that office buildings, workspaces and systems, be designed for flexibility, to accommodate the changing demands of tenants, and their workforce, over time. Expectations of the work environment and the rapid advance in technology are major factors in design. Building owners and employers

need to offer a gamut of completely-wired, flexible floor plates, collaborative and hoteling workspaces and employee amenities to remain competitive for tenants and skilled talent respectively. At NORR, we design for today, and tomorrow, to ensure our clients realize long-term value.

Sustainable building practices are also relevant when considering resiliency in the designs of building envelopes and reducing the environmental footprint, resulting in cost and energy savings. We've partnered with our clients to realize efficiencies on everything from brownfield projects to renovations to adaptive reuse structures. In every instance, we embrace the vital role that design plays in our lives and communities.

CONTACT

Peter Dubin, Vice President, US
T 312 873 1015
E peter.dubin@norr.com
norr.com

